

## Private Charter Rate Card

THE RIDE offers a front row seat to New York City in multi-million dollar coaches equipped with stadium seating and the latest technology. Professional singers, dancers and actors navigate the city with live entertainment on board and in the streets. Dedicated account associates work to integrate script changes, branding opportunities and additional custom elements specially crafted for your group. A Private Charter RIDE can be scheduled at virtually any time and can include custom pick-up and drop-off locations throughout New York City to streamline your itinerary.

#### Standard Customization and Branding

- 4 coach fleet -- 49 seats per vehicle -- multi--bus discounts for large groups
- 75-minute interactive entertainment NYC themed comedy, trivia and karaoke
- 5 performance vignettes -- 2 hosts --- custom branding and script integration

| Pickup and drop off in Times Square   | \$3,000 |
|---|---------|
| Pick-up and drop off in Midtown Manhattan   | \$3,250 |
| Pick-up and drop off Uptown or Downtown Manhattan                                     | \$3,500 |
| Pick-up and drop off in outer boroughs and Northern New Jersey available upon request |         |

# **Additional Experiences Powered By THE RIDE**

| THE TOUR Powered By THE RIDE in Midtown Manhattan              | \$1,800 |
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| THE DOWNTOWN EXPERIENCE Powered By THE RIDE in Lower Manhattan | \$2,200 |

#### **Premium Customization and Branding**

- Team Building Activities (Choice of: Mad Libs, Scavenger Hunt or RIDE Quiz) --- \$100 each
- Bi-lingual speaking host (Spanish, French, Portuguese, Japanese, Mandarin) \$250 each
- Video, audio, or logo files uploaded to THE RIDE's 40 video screens ---- \$250 per file
- Additional performers --- \$250 each
- Transfer without performers --- includes driver, technician and audience service agent \$550 - per hour (2-hour minimum; 4-hour maximum Manhattan only)

### Food and Beverage Packages

Add the following refreshments before, during or after your private RIDE for the ultimate event!

| • | On board snacks with non-alcoholic beverages                             | +\$500   |
|---|--|----------|
| • | On board alcohol (includes caterer + two servings beer or wine perguest) | +\$2,000 |
| • | On board box sandwich packages with bottled water (still or sparkling)   | +\$2,000 |

Off-site dining and open bar options at participating Manhattan restaurants available upon request.

Rates are all-inclusive and priced per coach. Contact us for menus and participating bars and restaurants. Additional options available and priced upon request.

The Ride, LLC 2017 Private Charter Rates. Price, content & availability subject to change.

#### **Renee Wilson, Director of Sales**

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